



October 20-21, 2015 Hilton Lake Las Vegas Resort & Spa, Henderson NV

Aerospace: Onboard Tracking of Safety Equipment

John Hatzis, Senior Project Manager, EAM RFID Solutions

Commercial airlines are faced with the daunting task of managing onboard safety equipment. EAM RFID Solutions has developed a solution utilizing Alien's handheld reader that empowers the airlines to not only know what is in their inventory but detect the presence and location of those assets. EAM RFID Solutions has replaced FAA required tasks that could take up to 14 hours with streamlined automation through the use of RFID to tackle those tasks in literally minutes.

Alien F-800 Futures

Dan Ryan, Director of Applications Engineering and Professional Services, Alien Technology

Designed from the ground up, learn how Alien's F800 discrete reader will continue to advance and what is coming to this exciting and extensible reader platform!

Alien F-800: The Intelligent Self-Sensing Reader

Steven Schauer, Senior Field Applications Engineer Program Manager, Alien Academy, Alien Technology

Join Steven in an introduction of the new F-800: Alien's Intelligent Self-Sensing Reader with unparalleled capabilities and applications.

Alien GateScape

Dan Ryan, Director of Applications Engineering and Professional Services, Alien Technology

Reader configuration and management is taken to new heights with Alien Actuate! Learn more about this new built-in web based configuration tool

Alien Inlay-Based Cards and Durable Tags: Use Cases and Success Factors

Gary Andrechak, RFID Business Development, DSS Plastics Group

DSS Plastics Group manufactures custom cards, tags, and credentials using long-established plastic lamination bonding techniques. This session will focus on some of DSSPG's economical, durable card and tag constructions that incorporate and protect Alien inlays for specific environmental conditions and tag survivability performance requirements. Various plastics, printing techniques, and form factors will be discussed within the context of UHF RFID deployments.

America's Channel Update

Terry Pruett, Senior Director Channels, Alien Technology

Partners from the US and Canada are invited to join Terry Pruett for a briefing and discussion on RFID in your region. This interactive session will include time for Q&A.



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APES, A Complete RFID Solution

David Cifuentes, Chief Software Officer, APES

Daniel Rodriguez, Chief Customer Officer, APES

Daniel Sanchez, Chief Hardware Officer, APES

Join the team from APES to hear about their exciting Cloud based retail solutions that provide inventory tracking, automatic notifications, authenticity validation and much more to delivery powerful ROI metrics to their customers.

Connecting the Internet of Things

George Khalil, President, ActiveIdentity

While RFID is the main driver for the Internet of Things, infrastructure communication poses brand new scalability challenges. Implementation challenges have evolved since the early days of RFID, daily advances in technology is enabling large scale projects with larger data processing and analysis needs.

Join us to see how the right middleware can dramatically enhance data usability and reduce implementation time for any RFID deployment.

Cybra Edgemagic Drives RFID in the Auto Industry

Mike Shabet, VP Sales and Marketing, Cybra Corporation

Join Cybra as they explore the many use cases for RFID in the Auto Industry from tracking racks, totes and pallets, to products, WIP and more.

Draft Day or DNA Tag? What do these have in common?

Glen Kathler, Applied Research Chair - (RFID) Application Development, SAIT Polytechnic

The NFL has been conducting a draft since 1936. In 1998, the Indianapolis Colts drafted first. They selected Peyton Manning. How did they decide? What were some of the factors involved in their decision? How do these same choices relate to the beef industry? How does RFID enable this to happen? Come and listen to Glen Kathler, Applied Research Chair from SAIT Polytechnic in Calgary as he uncovers how the decision-making criteria that any football fan finds commonplace can be used in other industries and how DNA, RFID and their data capabilities are about to transform the beef industry.

EMEA Channel Update

Stephen Crocker, Director Sales/Channels EMEA and India

Partners from EMEA and India are invited to join Stephen Crocker for a briefing and discussion on topics specific to your region.



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FlexiRay UHF Antenna Line- Unique Slim Form Factor

Mirko Jaksik, Executive Director, BARCO

Learn how the FlexiRay RFID UHF slim line antenna line supports today's key RFID projects. Key features of this antenna line include - esthetic design, slim form factor with high / long reading zone options. Ideal for installations where there is little space for antenna deployment and where invisible installation is required. With 5 various length sizes of antennas available as well as a rugged SFR version with all metal enclosure in the new premiere model.

Global Converter Update

Mike Hetrick, VP and GM, Tag Solution Services, Alien Technology

Join Mike Hetrick in this interactive session designed especially for our Converting Channel. This briefing will focus on key topics in the tag and inlay industry as well as open Q&A.

Higgs - Features and Capabilities

TJ Crawforth, Field Applications Engineer, Alien Technology

The Alien Higgs IC has many features that can enhance your implementation. Join Alien in this overview of the Higgs IC and how to benefit from the inherent functions.

Is it Really IoT? Developing a Methodology

Kevin Berisso, PhD, Asst. Professor at The University of Memphis and AIM Internet of Things Committee Chairperson, University of Memphis / AIM Global

The Internet of Things seems to be everywhere & everything...but is it really? As the industry tries to sort the wheat from the chaff, determining what is and is not IoT can be a challenge. In fact, there are more than 40 IoT definitions that have been published. The University of Memphis, along with AIM has been working on a tool that may help you to determine what is IoT and how it can help you. As you take the first, or even the hundredth step down the IoT road, arm yourself with the right tools by joining us for a discussion on how to determine if it really is IoT.

Latin America Channel Update

Jose Carlos B. Oliverira, Director of Business Development, Latin America, Alien Technology

Partners from Latin America are invited to join Joe Carlos for a briefing and discussion on RFID in your region. This interactive session will include time for Q&A.



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Product Brainstorming Roundtable - RFID Fixed Readers

Mark McDonald, Senior Director, Hardware Engineering, Alien Technology

Neil Mitchell, Senior Director Marketing, Alien Technology

An opportunity to provide input directly into Aliens future potential products and roadmap. Alien is not presenting information in this session. This is recommended for those with specific input, such as product improvement, missing products/features or improved ways of providing products to you. Alien is interested in both immediate product feedback and long term suggestions. One-on-one sessions can be set-up informally outside of these sessions. Space will be limited to first come first served due to the interactive nature of these sessions.

Product Brainstorming Roundtable - Firmware and Edgeware

Mark McDonald, Senior Director, Hardware Engineering, Alien Technology

Neil Mitchell, Senior Director Marketing, Alien Technology

An opportunity to provide input directly into Aliens future potential products and roadmap. Alien is not presenting information in this session. This is recommended for those with specific input, such as product improvement, missing products/features or improved ways of providing products to you. Alien is interested in both immediate product feedback and long term suggestions. One-on-one sessions can be set-up informally outside of these sessions. Space will be limited to first come first served due to the interactive nature of these sessions.

Product Brainstorming Roundtable - Handheld Readers

Mark McDonald, Senior Director, Hardware Engineering, Alien Technology

Neil Mitchell, Senior Director Marketing, Alien Technology

An opportunity to provide input directly into Aliens future potential products and roadmap. Alien is not presenting information in this session. This is recommended for those with specific input, such as product improvement, missing products/features or improved ways of providing products to you. Alien is interested in both immediate product feedback and long term suggestions. One-on-one sessions can be set-up informally outside of these sessions. Space will be limited to first come first served due to the interactive nature of these sessions.

Product Brainstorming Roundtable - Modules

Mark McDonald, Senior Director, Hardware Engineering, Alien Technology

Neil Mitchell, Senior Director Marketing, Alien Technology

An opportunity to provide input directly into Aliens future potential products and roadmap. Alien is not presenting information in this session. This is recommended for those with specific input, such as product improvement, missing products/features or improved ways of providing products to you. Alien is interested in both immediate product feedback and long term suggestions. One-on-one sessions can be set-up informally outside of these sessions. Space will be limited to first come first served due to the interactive nature of these sessions.



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RFID Installation and Implementation Best Practices

Dan Ryan, Director of Applications Engineering and Professional Services, Alien Technology

Gain insight into the steps and stages involved in designing a successful RFID installation. Sample uses cases will be the basis for this practical seminar.

RFID Technology in Controlling Fuel Sales in the Plurinational State of Bolivia

Einar Rafael Joffre, Director of Information and Communications Technologies, Agencia Nacional de Hidrocarburos

The Plurinational State of Bolivia through "Agencia Nacional de Hidrocarburos" (National Hydrocarbons Agency), has implemented the Fuels Marketing Information System B-SISA using RFID technology, with the aim of controlling the sale of fuels at petrol stations around the country to prevent the detour of subsidized fuel towards neighboring countries and illegal activities such as drug production, the indiscriminate felling of trees and illegal mining.

Specialty RFID Tagging: A "Universe" of Options

Kyle Bermel, RFID Engineer, Metalcraft

Julia Deets, VP Sales and Marketing

Asset tracking using RFID technology has become more and more common in the past couple of years; however, the types of assets that companies need to track can make finding the right tag a bit difficult. This presentation will cover different methods for "specialty" RFID asset tagging using passive RFID technology with different inlays, tag constructions and attachment methods as well as what to look for when selecting an RFID tag.

The Internet of Portals.... The Jam is On

Tony Dublino, Vice President Global Sales, Jamison RFID

A live interactive demo of the iPortal (TM) for easy to deploy and maintain enterprise RFID. Bring your best questions and any smart device, then sit back and interact with this new and exciting technology both conference days. As always built Jam-Tough (TM)!

Using ViZix IoT Platform from Mojix to Deliver Complete RFID Solutions

Samuel Levy, Senior Vice President Professional Services, Mojix, Inc

Maximizing the value from an RFID solution requires not only high-performance RFID readers and tags, but also a software platform that enables rapid, cost-effective delivery of a complete solution. ViZix is a scalable, secure, high-capacity platform for IoT business solutions that enable businesses to consume, process, visualize and act upon time-sensitive RFID information. This presentation describes how Alien Technology partners can use ViZix to win more business with less effort.