



Travel Guide

Alien Academy
Amsterdam

June 1 - 2, 2017

Welcome to the RFID Academy

Thank you for registering for the RFID Academy. We look forward to your upcoming participation. Day one courses start at 9:00 am and finish at 6:00 pm. Day two courses run from 9:00 am until 6:00 pm. Attached, please find recommended accommodations and travel logistics for our training venue in Amsterdam, Netherlands. We look forward to hosting you soon.

Travel Recommendations

Plan to arrive the night prior to the course. For departures, if you must depart the evening of the last day, plan on a departure after 8:00 PM to accommodate travel time and sessions that may run long.

Schiphol International Airport is 26.8 km's distance and can be reached by both car and public transport in about 20 minutes. KLM/EasyJet and many other airlines offers direct flights to Amsterdam.

Training Center

The RFID Academy Europe will be held at the DoubleTree by Hilton Amsterdam Centraal Station and the hotel contact information and address are as follows:

DoubleTree by Hilton Amsterdam Centraal Station

Oosterdoksstraat 4, Amsterdam, 1011 DK,
Netherlands
TEL: +31-20-5300800
FAX: +31-20-5300801

Registration Contact

Academy Contact:
Stephen Crocker
Director, EMEA/India, Channels/Sales
Alien Technology LLC
Tel.: +39-335-1853098
Email: scrocker@alientechnology.com



Access to Amsterdam by Air:

Schiphol International Airport **Amsterdam Airport Schiphol** (Dutch: *Luchthaven Schiphol*, Dutch pronunciation), is the main international airport of the Netherlands, located 4.9 nautical miles (9.1 km; 5.6 mi) southwest of Amsterdam, in the municipality of Haarlemmermeer, province of North Holland. It is the fifth busiest airport in Europe in terms of passengers and over 100 airlines fly into the airport daily.

Access to Hotel/Training by Car:

From Schiphol airport, if you are coming by car, get on to A4, follow A4 and A10 to Verlengde Stellingweg/s118 in Amsterdam-Noord, Amsterdam. Take exit s118 from A10/E35. Turn right onto Verlengde Stellingweg/s118 (signs for Tuindorp-Oostzaan) (drive 290m). Turn right onto Molenaarsweg/s118 (drive 1.3 km). At the roundabout, take the 2nd exit onto Cornelis Douwesweg/s118 (drive 1.7 km). Turn right onto Ms. van Riemsdijkweg (drive 280 m). The impressive tall

glass architecture of the hotel is on the right hand side and cannot be missed. Turn left onto Mt. Ondinaweg (drive 100 m). Turn left on NDSM-Plein. The hotel will be on the right hand side.

Access to Hotel/Training by Bus:

From the Central Station take bus 391 or 394 and get off at the stop Klaprozenweg. Once you get off from the bus, walk straight and take the first street (Ms. van Riemsdijkweg) to left hand side. Keep walking on the street for 5 minutes. The tall glass structure exterior of the hotel is very noticeable on the left hand side.

Other Hotels Nearby:

Hotel Mansion

www.hotelmansion.nl

Prins Hendrikkade 123 | 1011 AM Amsterdam |
Netherlands | +31 (0)20 7400
841 | info@hotelamsterdammansion.nl

Hotel Mansion is a Brand New hotel located just 5 minutes' walk from Amsterdam Central Station. All rooms feature boutique-style, unique design and have air conditioning. Major tourist attractions such as Dam Square, Madame Tussauds, Red Light District and Rembrandt House Museum are within 10 minutes' walk from the hotel.

Hotel NH Collection Amsterdam Barbizon Palace

www.nh-hotels.nl/hotel/nh-collection-amsterdam-barbizon-palace

Prins Hendrikkade, 59-72 1012AD Amsterdam -
Netherlands

Reservations: +39-02-87368144

Tel.: +31-20556-4564

nhcollectionbarbizonpalace@nh-hotels.com

The NH Collection Amsterdam Barbizon Palace Hotel is right in the center of Amsterdam. They're by the main train station and close to museums and shops. The Café de Oriente restaurant is strategically located in the Orient Square making it an excellent place to explore Amsterdam.

