

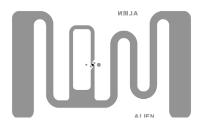
# ALN-9728-35 (RE-PITCHED) "GT" GARMENT TAG INLAY

The Alien Technology® ALN-9728-35 "GT" is a 30mm x 50mm RFID inlay specifically designed for high read performance in the retail and apparel markets. This tag has a form-factor especially suitable for hang-tags.

Retail

Apparel

Hang-tags



#### **Applications**

- Joker tags
- Labels
- Document tracking

FEATURE	DESCRIPTION	BENEFIT
30mm x 50mm form-factor	Designed to fit the form-factor and everyday retail use cases where items are tightly packed	Extremely high read-rates in real-life, every day retail environments
Tuned for use in retail environments with packed shelves or hanging garments	l	
Next generation Higgs <sup>™</sup> 4 features and performance	A mass-market optimized tag with class leading read and write performance. Supports pre-encoded MCS serialization and Aliens <i>Blast</i> <b>Write</b> ™	Rapid programming of serial- ized tags and excellent read/ write performance

#### Features:

- Designed to meet EPCglobal Gen2 (V1.2.0) and ISO/ IEC 18000-6C
- Worldwide operation in the RFID UHF bands (840-960 MHz)
- 448-Bits of NVRAM Memory
  - 128-EPC Bits
  - 128 User Bits
  - 64 Bit Unique TID
  - 32 Bit Access and 32 bit Kill Passwords
- Pre-Programmed with a unique, unalterable 64-bit serial number
- User Memory can be Block Perma-Locked as well as read password protected in 32 Bit Blocks
- Class leading read and write performance
- Pre-encoded Multivendor Chip Serialization (MCS)
- BlastWrite<sup>™</sup> and QuickWrite<sup>™</sup> mass-encoding
- Dynamic Authentication<sup>™</sup> anti-cloning/anticounterfeit technology
- Exceptional operating range, up to 11m with appropriate antenna.
- Available in high-yield, high capacity dry/wet inlay rolls

#### Product Overview:

Powered by Alien®'s break-through **Higgs™4 UHF RFID IC** and **innovative "GT" antenna design**, the ALN-9728-35 delivers industry leading EPC Gen 2 performance and reliability for retail and apparel applications where items are tightly packed on shelves or hangers.

With its Higgs-4 core, the "GT" delivers next generation read and write performance, yet is completely **optimized** for the highest volume enterprise, retail, and automotive applications.

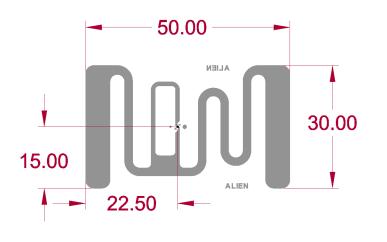
An optimized memory footprint includes a 32-bit TID, **a 64-bit Unique TID for authentication** and **next generation serialization** applications, a 128-bit EPC memory bank, 128-bits of user memory for distributed data applications, and **password protected read and write** support capabilities to prevent unauthorized viewing and modification of the tag's data.

ALN-9728-35 inlays are World Tag compliant, enabling consistent operation across the diverse frequencies of the Americas, Europe, Middle East, Asia, and Africa.

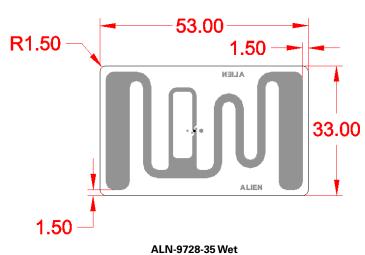
## ALN-9728-35 "GT" Garment Tag Inlay (Re-Pitched)

All dimensions in millimeters unless specified otherwise

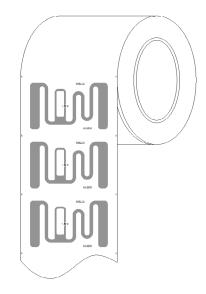
#### ALN-9728-35 Basic Dimensions



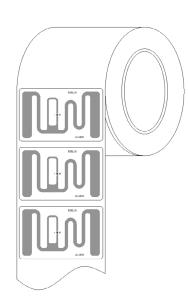
ALN-9728-35 Dry



## ALN-9728-35 Inlay Orientation



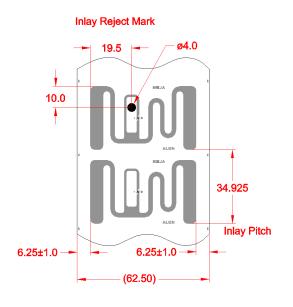
ALN-9728-35R (Dry Unslit Roll) and ALN-9728-35SR (Narrow Dry Unslit Roll)



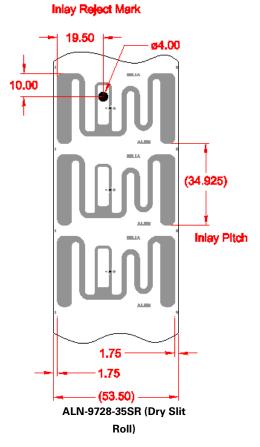
ALN-9728-35WRW (White Wet Roll)

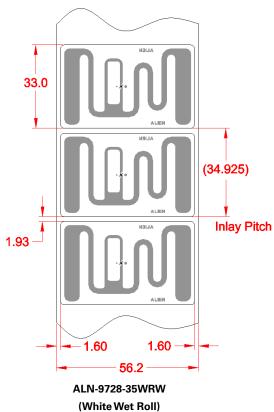
Standard Alien Inlay rolls unwind with metal antenna side facing outward, with respect to the core.

## ALN-9728-35 Inlay Specification



ALN-9728-35R (Dry Unslit Roll)







#### ALN-9728-35 Inlay Stackup

DRY INLAY THICKNESS, ±10%	
OVER ANTENNA	0.05 mm
OVER CHIP	0.25 mm



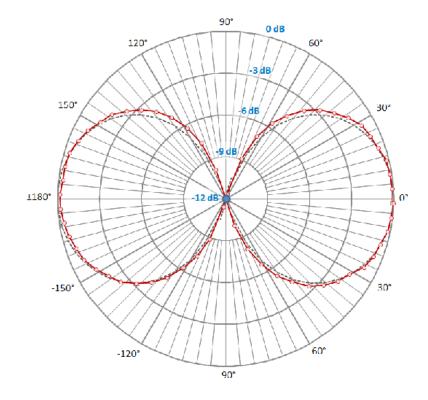
ALN-9728-35R (Dry Unslit Roll) and ALN-9728-35SR (Narrow Dry Unslit Roll)

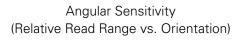
WHITE WET INLAY THICKNESS, ±10%	
OVER ANTENNA	0.16 mm
OVER CHIP	0.36 mm

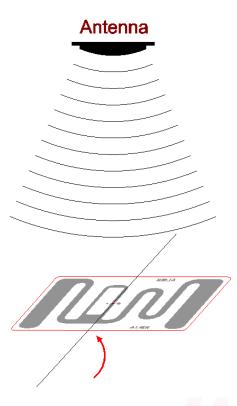
OVERLAY **ADHESIVE** INLAY **ADHESIVE** RELEASE LINER

> ALN-9728-35WRW (White Wet Roll)

#### ALN-9728-35 Inlay Angular Sensitivity







**Angular Sensitivity** Inlay is rotated in the x, y, plane about the z axis



## ALN-9728-35 Specifications

Dry Inlay	Non-Rotated ALN-9728-35R		Non-Rotated Narrow ALN-9728-35SR
<b>Antenna</b> Width	1.97" [50mm]		1.97" [50mm]
Antenna Length	1.18" [30mm]		1.18" [30mm]
Web Width	2.46" [62.5mm]		2.11" [53.5mm]
Web Pitch	1.375" [34.92mm]		1.375" [34.92mm]
Core Width	2.46" [62.5mm]		2.11" [53.5mm]
Core ID		6" [152	2.4mm]*
Core Material	Fiber		board
Inlays per Roll	12,500 Nominal		14,000 Nominal
Maximum Roll OD	< 12" [304.8mm] Roll #, Quantity		
Roll Labeling Data			Quantity

Wet Inlay	Non-Rotated ALN-9728-35WRW
Inlay Width	2.09" [53.0mm]
Inlay Length	1.30" [33.0mm]
Web Width	2.21" [56.2mm]
Web Pitch	1.375" [34.92mm]
Core Width	2.21" [56.2mm]
Core ID	6" [152.4mm]*
Core Material	Fiberboard
Inlays per Roll	12,500 Nominal
Maximum Roll OD	< 16" [406.4mm]
Roll Labeling Data	Roll #, Quantity
White	TT Printable White Film Only
Overlay Adhesive	General Purpose Permanent
Inlay Adhesive	General Purpose Permanent
Adhesive Application Temperature	> +25°F [-4°C]
Adhesive Service Temperature	-40°F to +200°F [-40°C to +93.3°C]
Release Liner	40# SCK

	Environmental	
	Shelf Life	2 years at +77°F [+25°C] @ 40%RH
	Recommended Storage	+77°F [+25°C] @ 40% RH
	Storage Limits	-13°F to 122°F [-25°C to +50°C] 20% to 90% RH Non- condensing
	Operating Limits	-40°F to +158°F [-40°C to +70°C 20% to 90% RH Non-condensing
	Bend Diameter	> 1.97" [50mm]
	Pressure	< 5N/mm²
	Drop Resistance	Per ASTM D5276
	Write Cycles	100,000 @ 25°C
	RoHs	2002/95/EC, 2005/618/EC, 2011/65/EU Compliant
	REACH	1907/2006/EC Compliant (SVHC and ECHA)
	ESD Limit– HBM / CDM	5.0kV / 1.5kV

	RFID	
	Protocols Supported	ISO/IEC 18000-6C EPCglobal Class 1 Gen 2
	Integrated Circuit	Alien Higgs-4
	Operating Frequency	840–960 MHz
	EPC Size	128 Bits
	User Memory	128 Bits
	TID	32 Bits
	Unique TID	64 Bits
	Access Password	32 Bits
	Kill Password	32 Bits

December 15, 2014

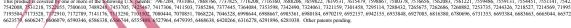
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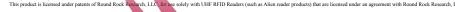
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HANDLING PRECAUTIONS Observe standard handling practices to minimize ESD.

DISCLAIMER Application recommendations are guidelines only - actual results may vary and should be confirmed. This is a general purpose product not designed or intended for any









18220 Butterfield Blvd. Morgan Hill, CA 95037 866-RFID NOW www.alientechnology.com

<sup>\*</sup> Shipped with 6" to 3" plastic core adapter