

CONFERENCE AGENDA

TIME	SALON F	SALON G	SALON H	OAKWOOD
Monday, October 13, 2014				
6:30 - 10:00 PM	ALIEN RECEPTION Gambits Lounge			
Tuesday, October 14, 2014				
7:00 - 8:00 AM	BREAKFAST - Ballroom			
8:00 - 8:35 AM	KEYNOTE Chris Chang, <i>CEO, Alien Technology</i> THE CONTINUING EVOLUTION OF ALIEN, OUR PARTNERS AND THE MARKET			
8:40 - 9:20 AM	Developing RFID Applications for Real World Environments Carey Solomon James Brown C & A Associates	RFID and the Internet of Things Mark Reboulet AIM	R.I.P. RFID Pilot Critical Components of Scale Ashish Chona InSync Software, Inc.	Tag Response Versus Frequency: The Effect on Performance in Real World Applications Mark McDonald Alien Technology
9:25 - 10:05 AM	Industry 4.0 - RFID Rollouts in Automotive Production Thorston Wischnewski RAKO Security Label GmbH	Leveraging Industry Standards for Your RFID Deployment Patrick Javick GS1 US	Leveraging RFID Traceability at Correctional Institutions Gamal Balady MASS Group	Alien Tag and IC Meeting Mike Hetrick Alien Technology
10:05 - 11:05 AM	VENDOR EXHIBITS - Salons A, B and C - Refreshments			
11:05 - 11:45 AM	Turn-Key RFID Implementations Across Diverse Industries and Applications Eric Collins Virtual Doxx	Trends in RFID Printing and Encoding McLeod Williamson Zebra Technologies	Scaling Out RFID Solutions Neil Heller Tagit Solutions, Inc.	Inlay and IC Management MAC Chinwala Alien Technology
11:45 - 12:45 PM	LUNCH - Ballroom			
12:50 - 1:30 PM	KEYNOTE Wolf Bielas, <i>Managing Partner, Wolfpack Ventures</i> LESSONS LEARNED IN THE RFID BUSINESS			
1:35 - 2:15 PM	RFID Utilization in Logistics and Government Monte Lucas Jamison RFID	The Expansion of Healthcare Asset Management Using Passive RFID John Clarke RFID Global Solution	Leveraging RFID Traceability at Correctional Institutions Gamal Balady MASS Group	Alien Reader Software Steven Schauer Alien Technology
2:15 - 3:15 PM	VENDOR EXHIBITS - Salons A, B and C - Refreshments			
3:20 - 4:00 PM	Keeping a Watch on Inventory - Using Passive RFID to Enhance Workflow in a Services Operation Robert Zielinski CDO Technologies	The Secret Behind the Success of RFID George Khalil Active Identity	Alien Partner Meeting, EMEA and India Stephen Crocker Alien Technology	POE and Beyond: The Power of the Alien 9680 and 9650 Readers Dan Ryan Alien Technology
4:15 - 6:00 PM	RFID SOLUTIONS CENTER TOUR - Buses Depart Marriott Lobby at 4:15 and 4:25			
6:00 PM	RECEPTION - CARILLON PARK Bus Transportation Provided to and from Marriott			

CONFERENCE AGENDA

TIME	SALON F	SALON G	SALON H	OAKWOOD
Wednesday, October 15, 2014				
7:00 - 7:50 AM	BREAKFAST - Ballroom			
7:50 - 8:00 AM	CONFERENCE NOTES Pat Ervin, <i>Vice President, Worldwide Marketing and Sales, Alien Technology</i>			
8:00 - 8:40 AM	KEYNOTE Kurt Hansen, <i>President, Innovative Timing Systems</i> CREATING AMAZING SOLUTIONS USING THE ALIEN RFID PLATFORM			
8:45 - 9:20 AM	Developing RFID Applications for Real World Environments Carey Solomon James Brown C & A Associates	The Expansion of Healthcare Asset Management Using Passive RFID John Clarke RFID Global Solution	Specialty RFID Tagging: A "Universe" of Options Aaron Hobert Kyle Bermel Metalcraft	Tag Response Versus Frequency: The Effect on Performance in Real World Applications Mark McDonald Alien Technology
9:25 - 10:00 AM	Keeping a Watch on Inventory - Using Passive RFID to Enhance Workflow in a Services Operation Robert Zielinski CDO Technologies	The Secret Behind the Success of RFID George Khalil Active Identity	R.I.P. RFID Pilot Critical Components of Scale Ashish Chona InSync Software, Inc.	POE and Beyond: The Power of the Alien 9680 and 9650 Readers Dan Ryan Alien Technology
10:00 - 11:00 AM	VENDOR EXHIBITS - Salons A, B and C - Refreshments			
11:05 - 11:45 AM	Turn-Key RFID Implementations Across Diverse Industries and Applications Eric Collins Virtual Doxx	RFID and the Internet of Things Mark Reboulet AIM	Leveraging Industry Standards for Your RFID Deployment Patrick Javick GS1 US	Alien Reader Software Steven Schauer Alien Technology
11:50 - 12:30 PM	RFID Utilization in Logistics and Government Monte Lucas Jamison RFID	Trends in RFID Printing and Encoding McLeod Williamson Zebra Technologies	Scaling Out RFID Solutions Neil Heller Tagit Solutions, Inc.	Inlay and IC Management MAC Chinwala Alien Technology
12:30 - 1:30 PM	LUNCH Ballroom			

