



## RFID Now!

Fine tuned for RFID professionals tasked with learning what it takes to plan, design, source and manage an RFID implementation

Join the pace-setters of modern RFID as they lead a hands-on, in-depth study of the latest architectures, standards and components that comprise today's state-of-the-art RFID environments.

RFID Now! is an intensive one-day course for professionals engaged in RFID initiatives. Designed to provide a thorough and up-to-date understanding of today's RFID landscape, RFID Now! leads students through the science, standards, break-through technologies and best practices behind successful, enterprise-class RFID solutions.

### Not Just "What," but Also "How"

With an eye on discovery and building a broad base of applicable knowledge, students engage in:

- › In-depth dissections of typical deployment components including print-and-apply, in-line applicators, turn-table stretch wrappers, readers, portals and conveyor reader arrays.
- › Hands-on examinations of the latest RFID antenna, reader and tag designs.
- › Deep-dive explanations and impact of the global standards and regulations currently guiding RFID.
- › Detailed assessments of the communication protocols that provide the glue for today's RFID environments.
- › Interactive scenarios depicting the impact materials have on successful RFID deployment.

RFID Now! utilizes a combination of interactive classroom discussion, team challenges, and real-life scenarios and case-studies to equip students for outlining solutions, selecting technology and implementation partners, and sourcing equipment. Particular emphasis is placed on:

- › Identifying the RFID value proposition and opportunities for Return on Investment
- › Recent compliance initiatives and how your business can best respond.
- › Capabilities presented by the Gen 2 protocol, and the speed, flexibility and adaptability it brings to RFID.

### Instructors

RFID Academy courses are designed and taught by teams of experienced RFID Application experts who have helped define and lead some of the industry's most successful deployments. Actively on the forefront of RFID in the field, these instructors focus on delivering an intensive, hands-on educational experience addressing the real-life issues and challenges in implementing RFID.

### Takeaways

After taking RFID Now!, you will understand:

- › How to make the components of a RFID solution work together to your business's best advantage
- › The impact of standards and regulations on performance and global deployments
- › Optimum tag, antenna and reader types for RFID implementation
- › Major compliance guidelines and what they mean to your business
- › How to leverage key characteristics of the Gen2 protocol
- › What impact product materials have on RFID reads

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### RFID Now! Topics

With RFID Now!, you will receive a thorough grounding in:

- › The state-of-the-art in readers, antennas and tags
- › Technology components of an RFID solution including hand-held devices, desktop printers, in-line applicators and more.
- › Current global standards and regulations
- › EPC protocols
- › RFID deployment options
- › Systems and network topologies
- › Tag type capabilities and benefits
- › Antenna types
- › Compliance requirements
- › Tag and product interactions

### Who Should Attend?

The RFID Academy courses are designed for technical management and staff responsible for RFID strategy or implementation, including:

- › Application Architects & Engineers
- › Converters
- › Distributors/VARs
- › End-users
- › Hardware/Software Engineers
- › Management Professionals
- › RFID Consultants
- › Solution Providers
- › Supply Chain Professionals
- › System Architects & Engineers
- › Systems integrators

### Sample Agenda

8:00 am	Registration & Breakfast
8:30 am	RFID Deployment Options
	RFID Components
	Tags
	Gen 2 Protocol
	Readers
	Antennas
12:15 pm	Lunch break
1:00 pm	ePC Structure
	Compliance Initiatives
3:30 pm	Product/Tag Interactions
5:30 pm	Class completes

### Prerequisites

No prerequisites for this course.

### What to Bring?

Courses are designed to utilize real world scenarios and experiences. Please bring questions and challenges which may be shared.

### Registration

Registration is limited and is on a first come first serve basis. Early registration is recommended to secure your enrollment. Please visit [www.rfidsolutionscenter.com/academy](http://www.rfidsolutionscenter.com/academy) for session dates, global locations and to register.

### The RFID Academy Assurance

If you complete this course and believe that you are not prepared to initiate an RFID effort, you can repeat the course within a period of one year, at no cost to you. You will only need to pay for the costs associated with travel if applicable.