



Alien Technology, Booth 243

RFID Momentum Pavilion Booth 242

Don't Miss These Important Sessions:

Thursday, April 17, 4:35 pm, General Session, Venetian Ball Room

RFID Adoption for New Applications and Industries.

This keynote will highlight industry progress for Gen 2 UHF RFID

Speaker: George Everhart, CEO, Alien Technology

Break out Session:

Improving Airline Customer Service with RFID Baggage Tracking

Thursday, April 17, 12:20 pm, Venetian Ball Room D

Breakout Session:

How to Use RFID as an Anti-Counterfeiting Measure

Friday, April 18, 12:00 pm, Venetian Ball Room H

Join us for a Squiggle cocktail.

RFID Momentum Pavilion, booth 242, on Thursday, April 17, from 3:45 pm to 4:30 pm

RFID Momentum Pavilion Schedule | Booth 242

Thursday

11:00 am A Supplier's (Compliance) Benefits From Using RFID | Daisy Brand

Noon Delivering the Power of Clarity: Learn How Xterprise Leverages the Microsoft Platform to Create the High Definition Enterprise | Microsoft and Xterprise

1:00 pm RFID in Commercial Aviation | Quatrotec

2:00 pm The Role of an RFD Converter in the Aviation Sector | George Schmitt

3:00 pm Item-level RFID Enabling High-Value Retailing | 5Stat

3:45 pm Squiggle Cocktail Party | Alien

4:35 pm RFID Adoption for New Applications and Industries | Venetian Ballroom E & F | George Everhart, CEO, Alien Technology

Friday

11:00 am ROI Case Studies in Manufacturing and Asset Management | Rush Tracking Systems

Noon Complete Serialization Solution | Secure Symbology Inc

1:00 pm Closed Loop Solution for Records Management Using RFID | File Trail

2:00 pm Free RFID Software and Integration with Google | Strongtech

3:00 pm Show Ends



Alien Technology
18220 Butterfield Blvd.
Morgan Hill, CA 95037
866-RFID NOW
www.alientechnology.com