



Susan Hideko Pearson
Vice President, Global Alliances & Government Solutions

Susan Pearson joined Alien Technology in February 2003. Ms. Pearson's responsibilities include setting strategic direction for government solutions, managing business partnerships, enabling technology alliances and business development.

Ms. Pearson has 20 years of experience in supply chain management programs and systems, with specific expertise in planning, distribution and logistics optimization, transportation, systems integration, and security issues. She has supported both Global 1000 companies throughout North America and the Federal Government, including DOD and civilian agencies. She is a practiced professional in both passive and active RFID applications, understanding the total solution from hardware manufacturing through enterprise systems integration.

Ms. Pearson has extensive experience and expertise in sales and business development and has executed strategic alliances and agreements with large customers such as Hewlett Packard, Lockheed Martin, IBM, Unisys, GE Aircraft, Boeing, Department of Defense, Vanity Fair, and many others throughout North America.